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eFax Expands Services in Another 11 Countries**Industry-Leading eFax Adds Websites in Three New European Languages and Four New Latin American and Asia Pacific Languages**

LOS ANGELES, CA--(Marketwire - Jan 18, 2012) - eFax®, a provider of cloud-based fax services since 1995 and a brand of j2 Global, Inc. (NASDAQ: JCOM), has expanded its international presence by adding websites in seven new languages (Brazilian Portuguese, Hindi, Korean, Mandarin, Danish, Swedish, Romanian) to join the other languages already supported (English, French, German, Italian, Spanish, Dutch, Polish, Portuguese). eFax customers also have the option of selecting payment in one of 20 currencies, including Indian Rupee, Brazilian Real, Mexican Peso, Romanian New Lei, Danish Krone and Swedish Krona, to name a few. With the expansion, eFax has added language-specific customer service and sales support for select countries.

With fax remaining an integral part of transactional business internationally, and businesses continuing to shift to a mobile environment, eFax enables companies and individuals to cut the cord to a traditional fax machine by sending and receiving faxes via email, whether from a computer with an Internet connection, or from a mobile device.

"The focus on growing our business internationally remains as strong as ever, as the recent growth in our network to almost 4,700 cities worldwide attests," said Hemi Zucker, CEO of j2 Global, Inc. "But growth in our international network must be balanced with localization, and the new language specific websites underscore our goal to support customers in additional geographies."

eFax is a registered trademark of j2 Global, Inc.

About j2 Global, Inc.

Founded in 1995, j2 Global, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. With offices in eight cities worldwide, j2 Global's network spans more than 4,700 cities in 49 countries on six continents. The Company's websites appear in numerous languages, including Dutch, French, German, Spanish, English and more. Payments are accepted in currencies that include the U.S. Dollar, British Pound, Canadian Dollar, Japanese Yen, Euro, Hong Kong Dollar and more. j2 Global provides live sales and customer service support in multiple languages, including English, Spanish, Dutch, German, French, Cantonese and more. j2 Global markets its services principally under the brands eFax®, Onebox®, eVoice®, FuseMail®, Campaigner® and KeepItSafe®. As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit www.j2global.com.

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